The Portland Green Loop

Welcome!

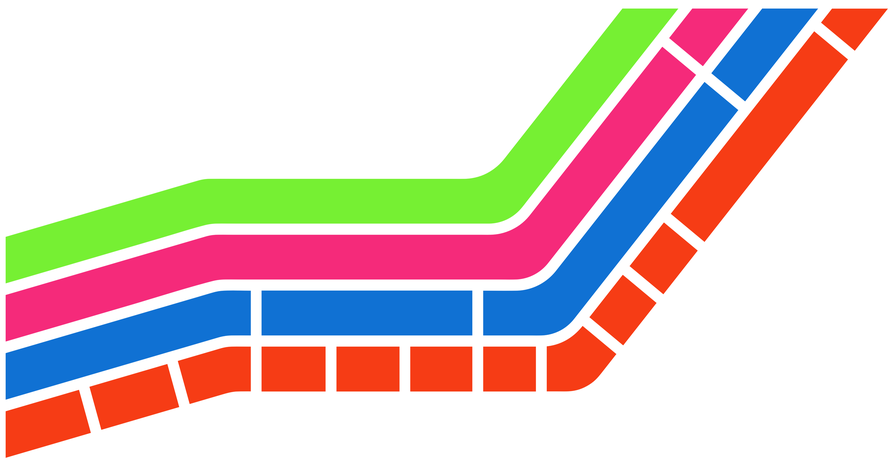
This exhibition brings to life the Green Loop, a six-mile linear park, linking Portland's east and west sides with a robust bicycle and pedestrian network. More than just a path, it's a means of connection—to people, place, and public life.

Reimagining the design process as a public celebration, the exhibition invites all of Portland to come together to learn, discuss, and collectively envision this project's potential. Bring your insights, curiosity, and imagination and join the conversation.

Collaborations & Partnerships

As with how we believe the Green Loop should be designed, this exhibition has come about through a collaborative and participatory effort. We would like to thank those who have donated their time, talents, and expertise to making this exhibition and project a success.

——Untitled Studio



Collaborators

DWP

PBOT PORTLAND BUREAU OF TRANSPORTATION

Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.

JOHN YEON CENTER for ARCHITECTURE and the LANDSCAPE

THE REDD

ecotrust

Partners

52nd Hardware and Building Supply
Biketown
Breakside Brewery
Case of Bass
dotdotdash
Flora Noble
Fort George
Garden World
Go By Bike
Greenlight Creative
Hopworks Urban Brewery
Merit Badge
Miller Paint
Nossa Familia
Portland Sangria
Premier
Something Borrowed
Ste. Michelle Wine Estates
Stephouse Networks
Wacom

Patrons

Travel Portland
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Beam Development
Key Development
Portland Trail Blazers
Joan Childs and Jerry Zaret

Media Sponsors

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Dustin Locke
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William Smith

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Rachel Coddington
Sam Feldge
Stephanie Maul
Phillip Stewart

Research/Data
Steve Leathers

Programming
Emi Day
Rebecca Gates
Grace Moen

Film
Jasmine Karcey
Kyle Wallace
Dan Maughiman

Graphic Design
Brian Walbergh

Design & Fabrication
Dune Donnelly
Dan Nicholson
Colin Marx

Tech
Nimi Einstein
Clint Kaster

Assembling a Mosaic:

A Vision for the Portland Green Loop

Design Week
Portland
Headquarters
———2017

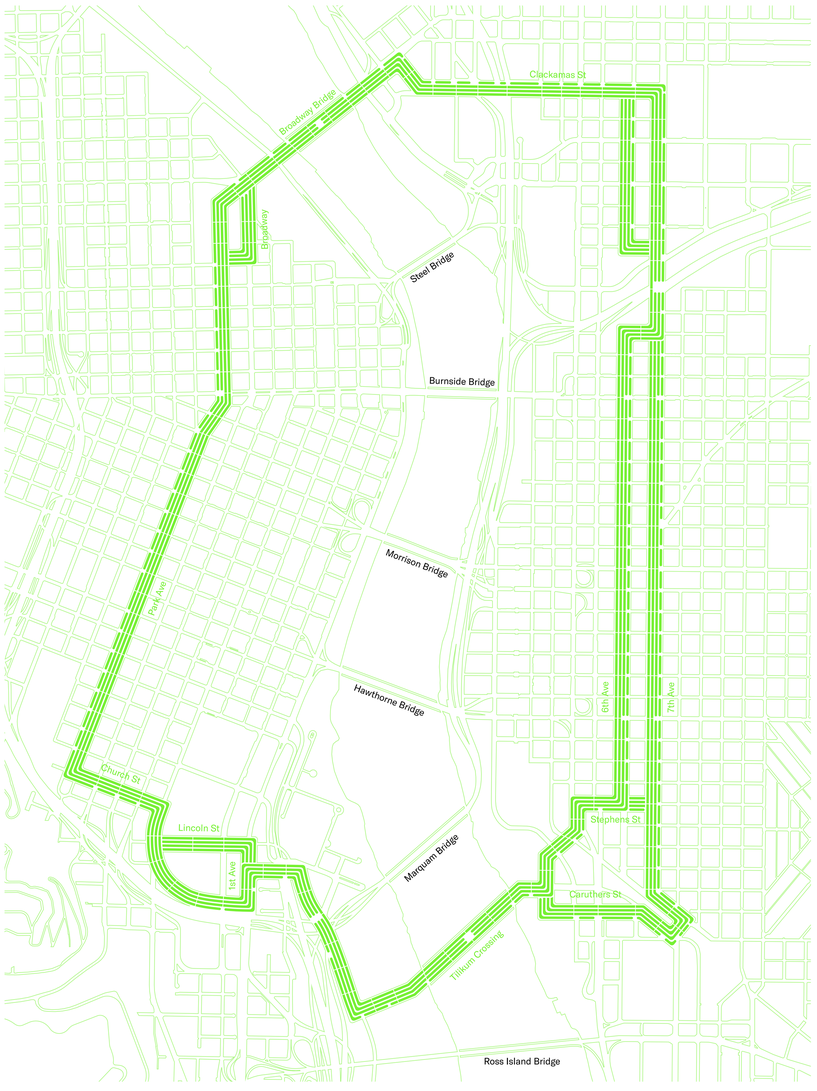
April 22nd—
29th

#PDXGreenLoop

Origins of an Exhibition

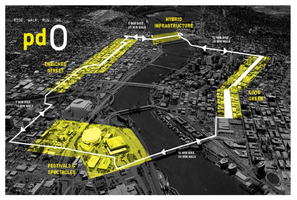
A Competition Becomes A Year Long Project

Proposed Green Loop Route



The route proposed by the Portland Bureau of Planning and Sustainability, places the Green Loop along the Park Blocks on the West side of the river and SE 6th or 7th on the East side. The Green Loop would cross both the Broadway Bridge and the Tilikum Crossing.

LoopPDX Design Competition



a.

b.

c.

d.

e.

a. SWA Group
b. Alta Planning w/ Greenworks
c. Peter Bednar
d. DHM Design, CH2M, Hennebery Eddy Architects, and Tad Savinar
e. Unititled Studio

At the start of 2016, Design Week Portland, in partnership with the John Yeon Center for Architecture and the Portland Bureau of Planning and Sustainability, announced the Loop PDX competition, inviting design teams “to define, design, and bring to life” The Portland Green Loop. As Untitled Studio, we submitted a proposal and were named the winner during Design Week in April of 2016.

Untitled Studio was given a grant in order to further our proposal. We imagined an exhibition as the culmination of our collective efforts, a participatory experience bringing the Green Loop to the public and bringing civic engagement into the Loop.

Oregon Walkways: Connect the Park Blocks on the Green Loop

We designed a prototype of this exhibition model for the August 20th Connect the Park Blocks event, deploying a 3D streetscape model, wayfinding signage, and an interactive map of the Central City, inviting passers-by to visualize The Portland Green Loop’s potential.

Origins of a Concept

Imagining a Model for Popular Ownership

Untitled Studio's proposal was animated by a fundamental concern: how can a single design team successfully dictate the character of The Portland Green Loop? Our answer was: we can't. And we shouldn't. For a project that aims to be useful to all residents, we propose a platform for communities to organize and represent their specific, localized interests. This will be stronger then anything the few of us can dream up on our own.

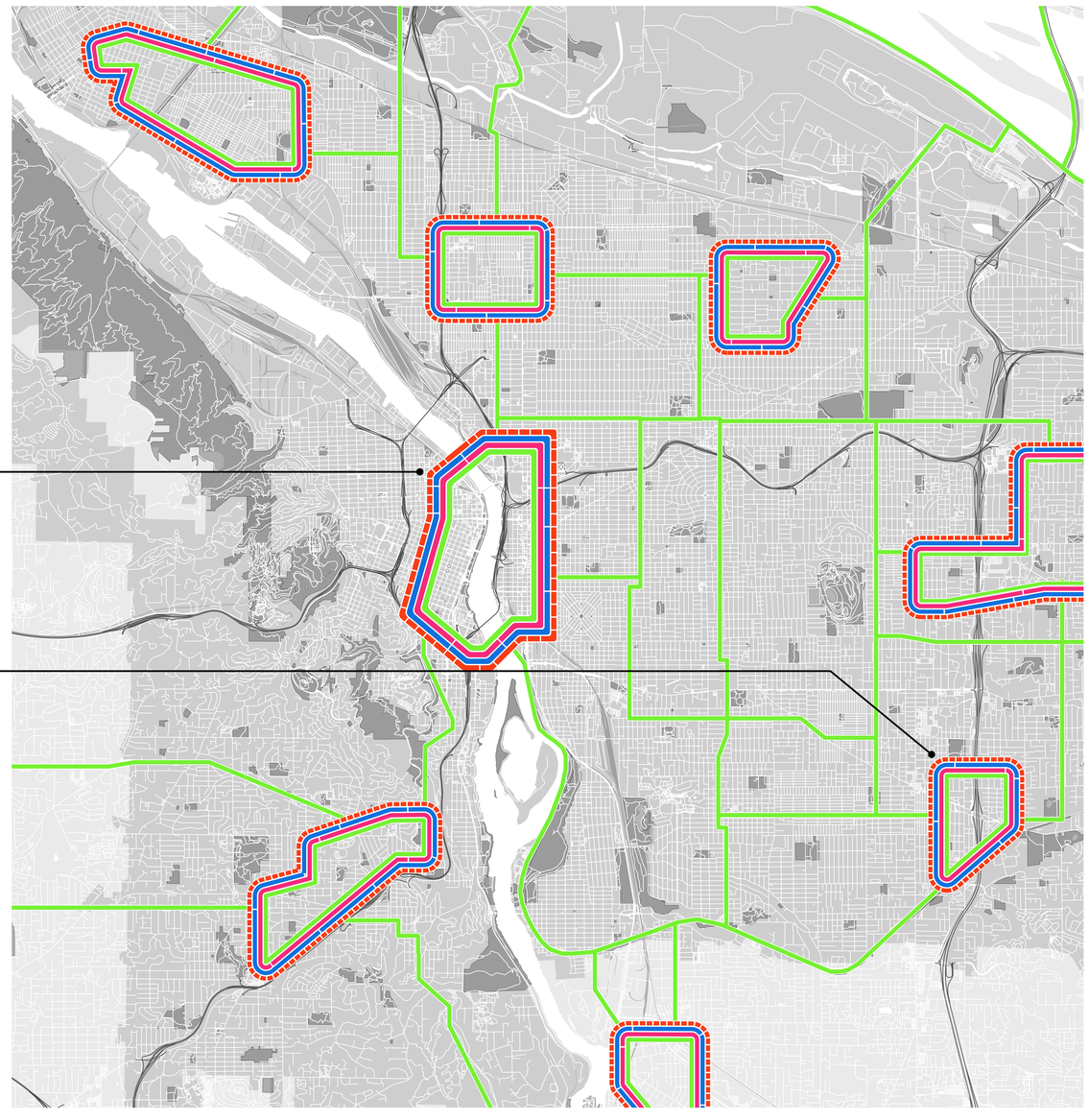
We want people to tell their own story, neighborhood by neighborhood, and block by block. We imagine a Green Loop that describes Portland as it is and how it could be, with its multitude of narratives and perspectives, rather than prescribing a singular idea of how it ought to be.

This vision for the Loop is a hopeful one. We see it as a central commons for everyone in our city, wholly welcoming and fully inclusive. It will be a meeting place and a home for free expression. To meet this goal, we will also need to think clearly about the concerns Portlanders currently have for their city, from the struggle against racial injustice to the fight for housing affordability, if we are to sincerely advocate for a project that can represent all Portlanders.

The design of one project cannot solve these issues, but we believe that deliberate, resident-forward planning can begin providing a platform for justice and inclusivity. The concept we propose is a reproducible, widely applicable process run by engaged residents, where developments meet our needs and power always flows up from below.

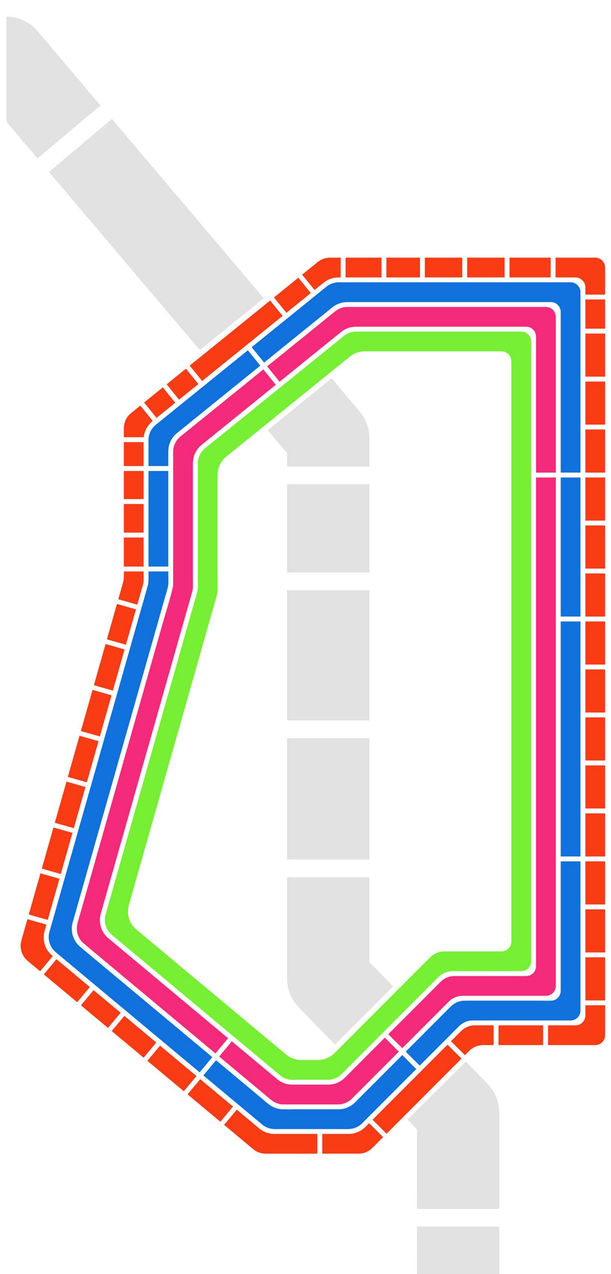
We chose the name Untitled Studio as a celebration of the group over the individual. You're a part of it now. Please join us in assembling this mosaic.

An Adaptive Framework For The Whole City



Though there are immense benefits to the centralized location of the Loop, we recognize that its route through the Central City is geographically limiting for a large portion of the Portland population. The Portland Green Loop is best seen as a key link in a robust chain of active transportation infrastructure that includes other planned routes such as the Lents Green Ring. We hope other communities across our city and beyond see the power of the Portland Mosaic and apply it to their own loops and transportation corridors.

The Portland Mosaic



Central City Lane

What unifies the Green Loop

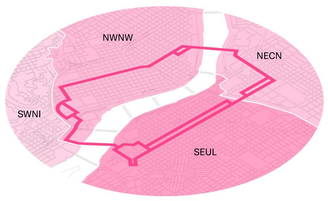
A continuous identity for the loop that is decided on by the city.

The District Lane

What identifies each quadrant

Represented by each of the district coalitions

Northeast Coalition of Neighborhoods (NECN)
Southeast Uplift Neighborhood Program (SEUL)
Southwest Neighbors Incorporated (SWNI)
Neighbors West-Northwest (NWNW)

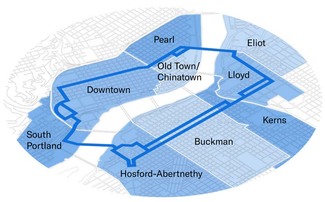


The Neighborhood Lane

What brings people together

Represented by each of the neighborhoods the loop passes through:

NECN + Lloyd: Eliot, Lloyd
SEUL: Kerns, Buckman, Hosford-Abernethy
SWNI: South Portland
NWNW: Downtown, Old Town/Chinatown, Pearl

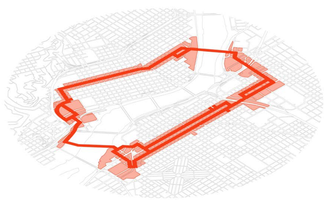


The Block Lane

What activates the streets

Represented by nearby residents and establishments

Representation could be open and unrestricted, as there are many ways to identify with a particular block



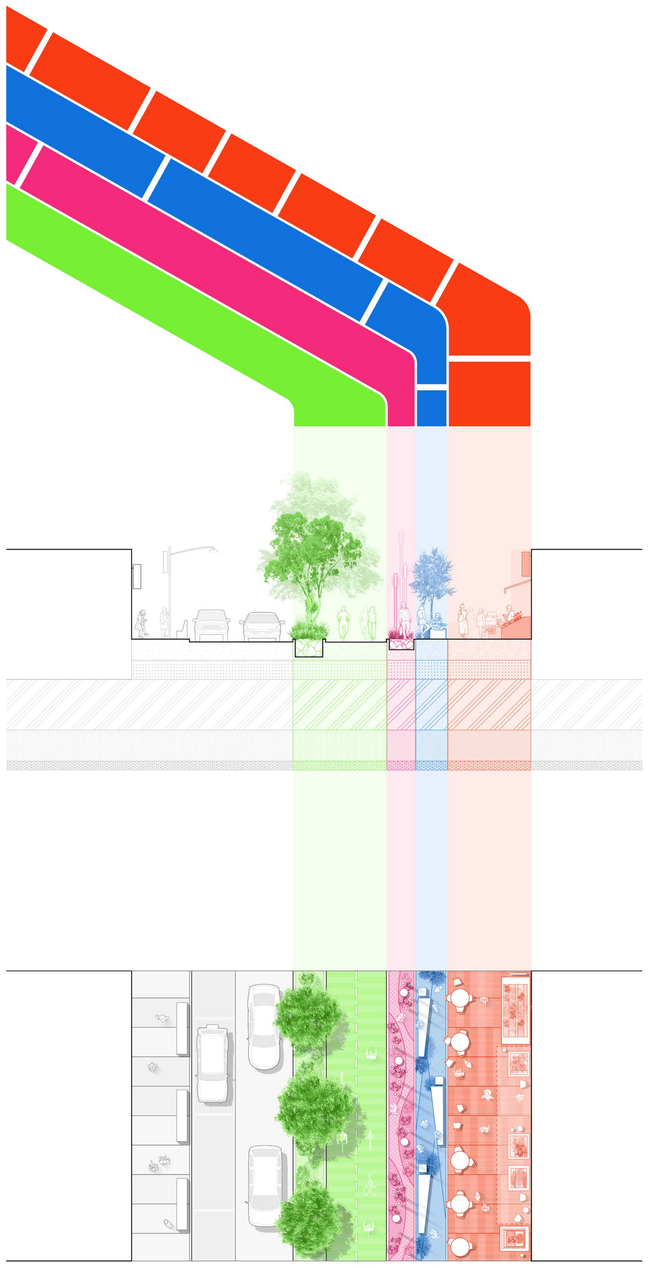
The Core Concept: Localized Involvement for a Diverse, Unified Green Loop

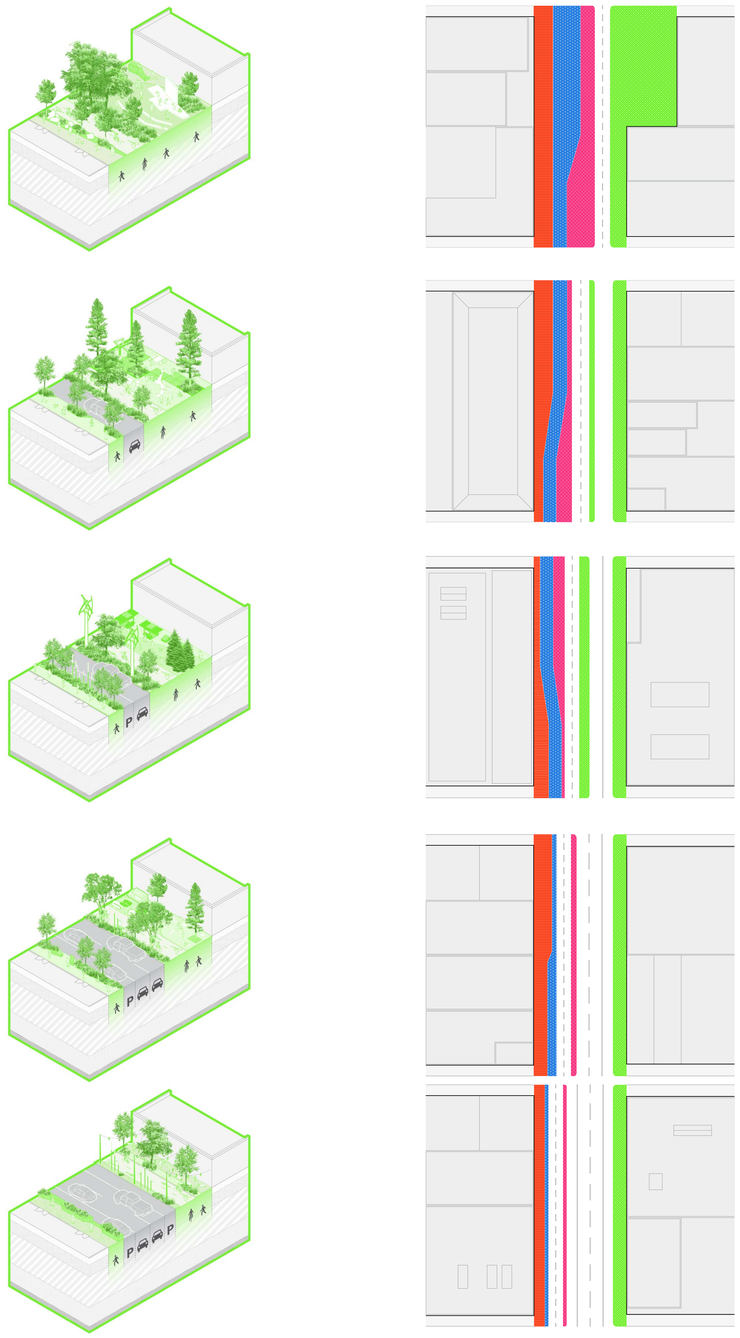
The concept for the Green Loop put forth by Untitled Studio, The Portland Mosaic, is an urban process whereby Portlanders define the character and identity of the project in a way that reflects their individual needs and aspirations for the future. This is a framework to be filled through collaborative efforts—a massive mosaic for which every Portland resident has a tile.

The Portland Mosaic represents four scales of community through which people experience Portland: the Block, the Neighborhood, the District, and the City as a whole. Each section, or lane, has its own unique identity, as decided by the corresponding community. The key feature of the Portland Mosaic is that the content of each lane is chosen by the very people that lane represents. The goal is to follow the public's input as closely as possible—translating ideas into physical infrastructure.

The effect we imagine is one in which the Green Loop has a markedly different purpose and feel wherever you live, visit, or travel–evolving and adapting with each new block.

Manifesting The Mosaic





From Diagram to Streetscape

The City, District, Neighborhood, and Block Lanes of the Portland Mosaic are formed as ideas and translated to physical street infrastructure.

Transforming Our Streets: A Configuration for Every Context

As communities come together to decide the best uses for each lane, they must also consider how much space will be allocated for the Green Loop. The Loop is designed to be flexible, dependent on the opportunities and context of its immediate surroundings. Our streets have limited space. On every block we'll have to ask, will the Green Loop take over a parking lane, a driving lane, a full street?

In some cases the Loop might squeeze to fit a narrow section and in others it can grow into underutilized spaces. The Mosaic will accommodate this adaptability, and the lanes can shrink or expand based on available space and local traffic conditions. This will allow us to maintain a variety of diverse uses, activities, and aesthetics even in the most constrained street.

Permutations & Possibilities

A completed Green Loop could be versatile, meeting the needs of each block through which it passes. Where possible, the Green Loop would could take up the entire street. But it can also shrink to accommodate parking and driving lanes and local context.

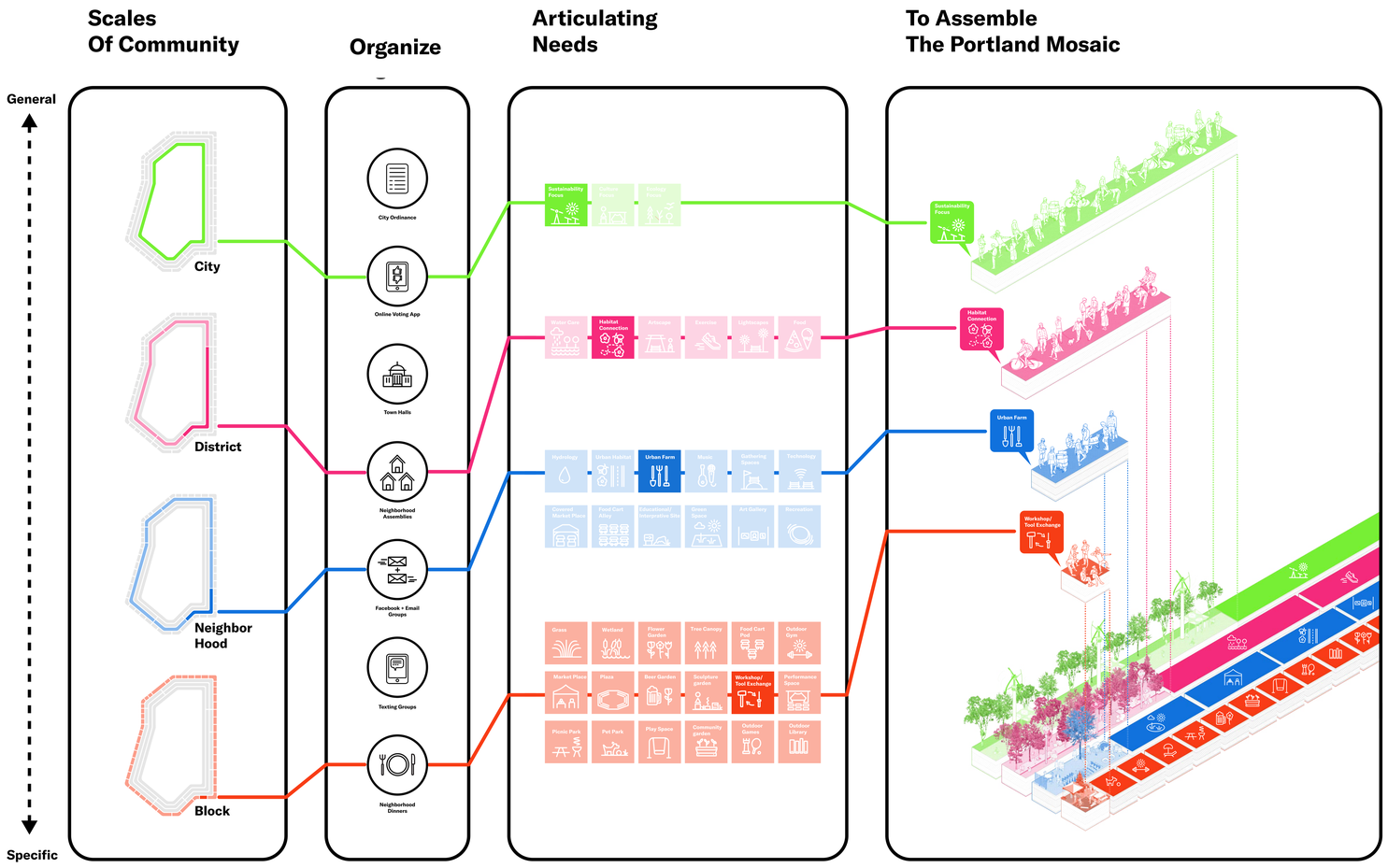
The Mosaic Process

From The General to The Specific: The People Organize to Assemble Their Mosaic

In a standard public engagement process, many voices come together to comment on a single project or plan. These processes may be intensive and far-reaching, but are often limited, resulting in one single development or buildout. Inevitably, not everyone's needs will be met, or will be met only partially.

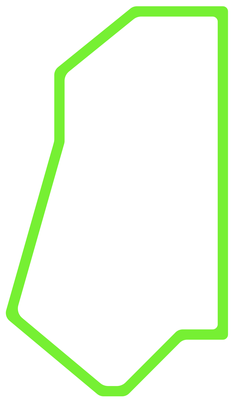
The Portland Mosaic is a framework in four scales, ranging from the general citywide scale to the specific block-by-block scale. Portlanders are given the power to voice their needs in multiple ways, ideally allowing residents greater control over development.

Furthermore, each community, from the city as a whole to the assembly that forms around a particular block, is encouraged to choose their own manner of organization and decisionmaking. Some groups may prefer open forums, while others may choose app-based digital voting or referendums. An independent governing body such as a conservancy will form to unite these various communities and connect them with artists, designers, and contractors.



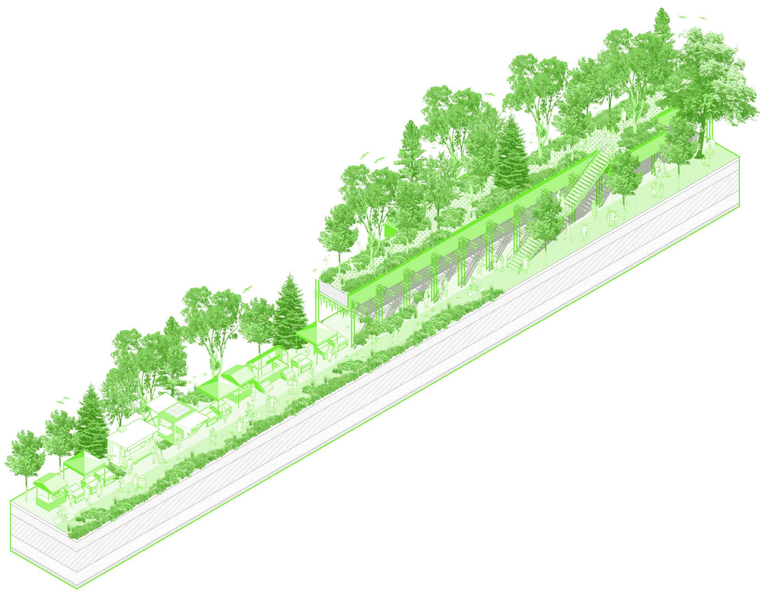
The City

Could _____ help unify the Central City?



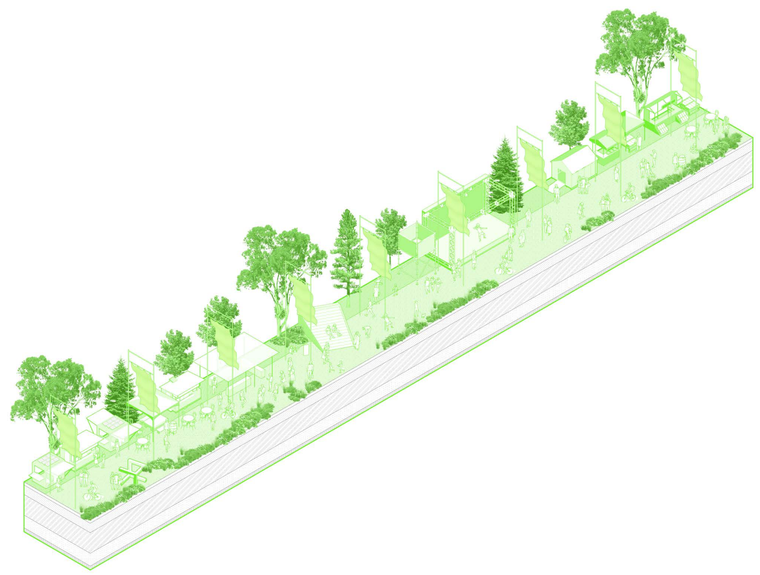
Ecology Focus
Lush, Vibrant Habitat

A living corridor featuring native flora and habitat connection, providing opportunities for ecological education, immersion, and proliferation



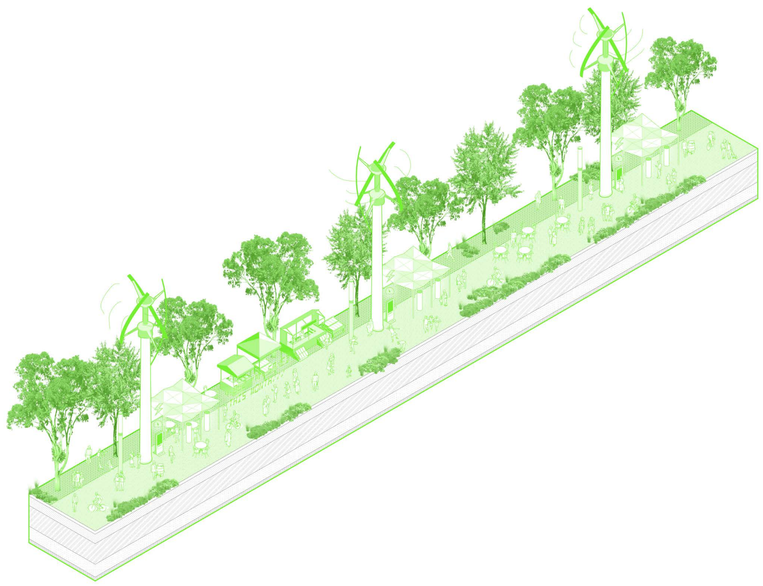
Culture Focus
Creative, Social, Active

An open platform for a wide range of creative endeavors, providing the tools and materials for cultural expression and exchange



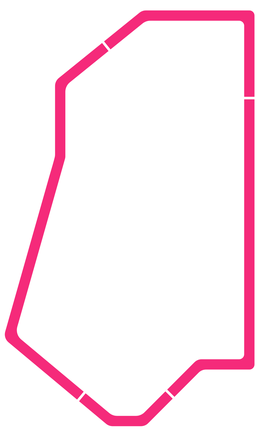
Sustainability Focus
Efficient, Productive, Green

A space for generating energy and promoting effective use, exposing and affecting connected urban systems



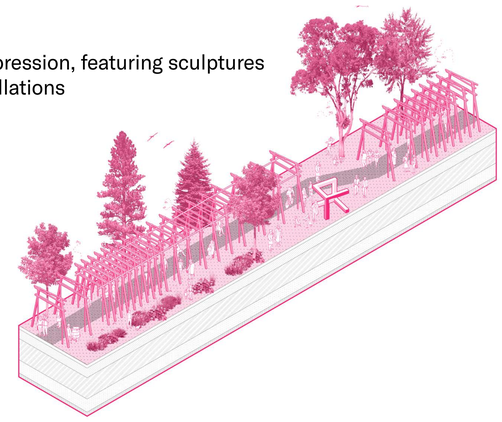
The District

Could _____ identify my district?



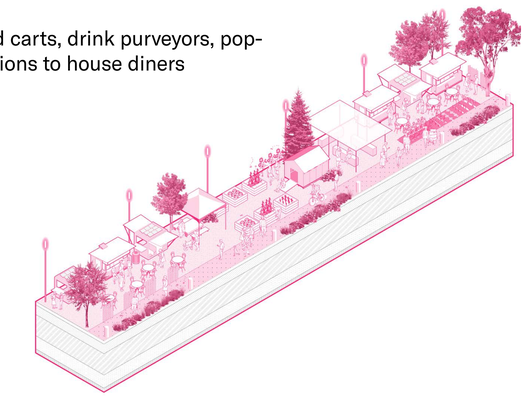
Artscape
Sculptural, Architectural, Imaginative

A venue for artistic expression, featuring sculptures and other spatial installations



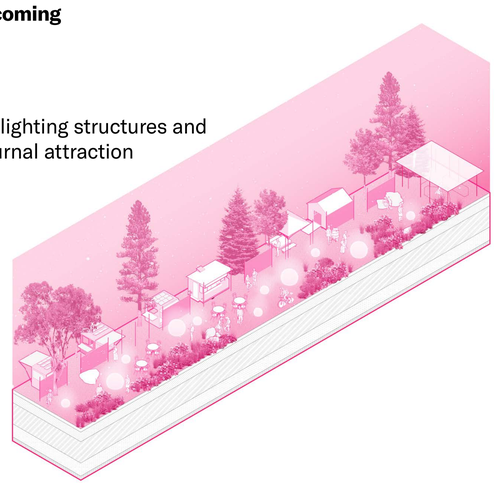
Food
Culinary, Social, Communal

A busy corridor of food carts, drink purveyors, pop-ups, and covered pavilions to house diners



Lightscapes
Luminous, Iconic, Welcoming

A playful expression of lighting structures and fixtures, a vibrant nocturnal attraction

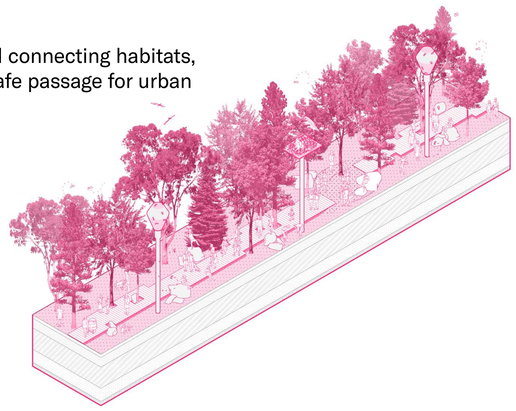


Exercise
Health, Movement, Recreation

An inviting corridor for active living, complete with the tools and infrastructure for a wide range of workouts

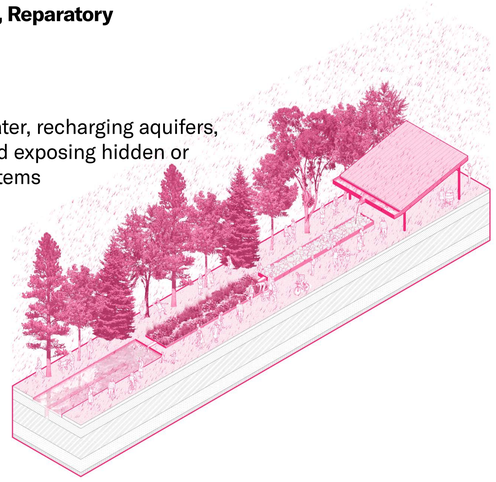
Habitat Connection
Ecological, Floral, Interconnected

A zone for building and connecting habitats, providing refuge and safe passage for urban flora and fauna



Water Care
Hydrological, Efficient, Reparatory

A place for purifying water, recharging aquifers, developing wetland, and exposing hidden or underutilized water systems

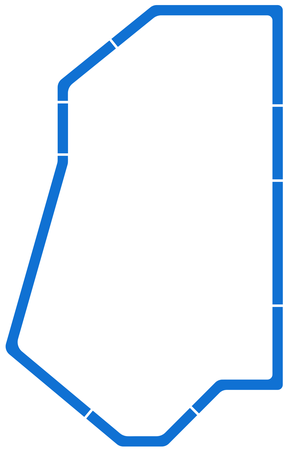


The Neighborhood

I want to see

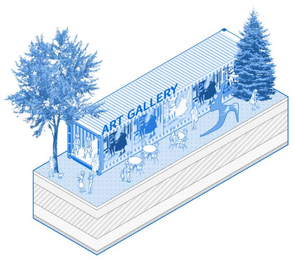
_____

in my neighborhood.



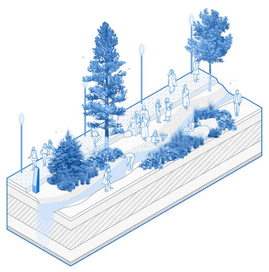
Art Gallery
Curated Site-Specific Exhibits

A community venue for displaying the work of emerging neighborhood artists



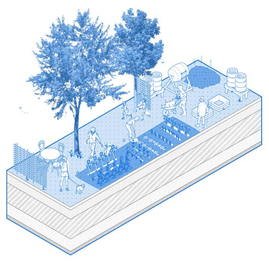
Hydrology
Localized Water Care

A space for highlighting neighborhood water use and promoting aquatic habitats and bioswales



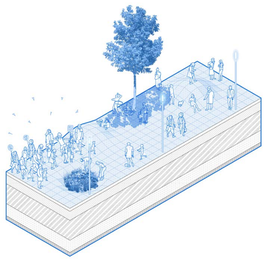
Urban Farm
Fertile Common Ground

A collectively-run agricultural space, feeding and educating the neighborhood



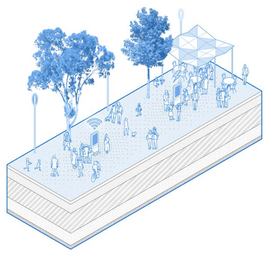
Gathering Space
Open and Social

A welcoming commons for socializing, lounging, and joining together for countless other activities



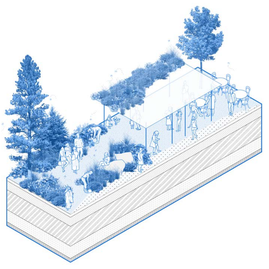
Technology
Smart City Hub

A series of technological services like wi-fi, charging stations, and info kiosks, allowing for creative and professional work in the outdoors.



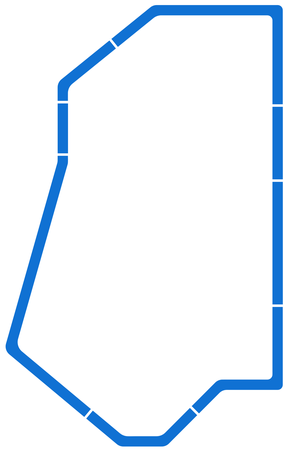
Urban Habitat
Wildlife Promotion

Small habitat hubs and microclimates to create beneficial conditions for local wildlife and migratory species



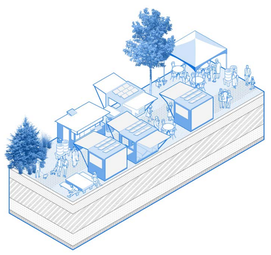
The Neighborhood (Cont.)

Could _____ bring my neighborhood together?



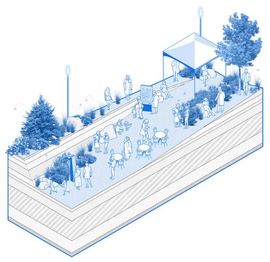
Cart Alley
Bustling Neighborhood Pod

A gathering of carts providing sustenance for community residents and Green Loop travelers



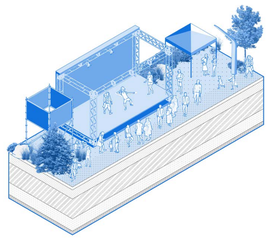
Educational Exhibits
Active Learning

Sites for learning from and engaging with local history, politics, and ecology, as well as providing space for encouraging civic engagement



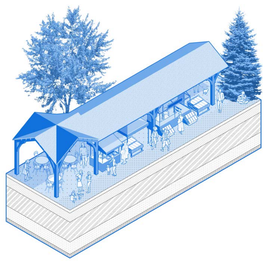
Music
Practice and Performance

A space with venues for live shows both formal and casual, and infrastructure for experimenting, sharing, and recording music



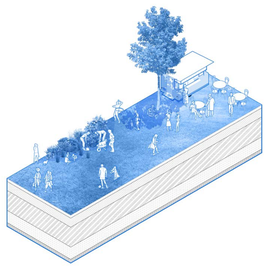
Covered Market
Shaded Commerce and Exchange

A hub for exchanging goods and services between local craftspeople, builders and purveyors



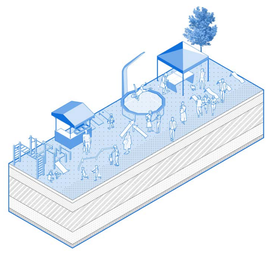
Green Space
Verdant Little Park

A grassy area for any number of fair weather activities, a nice alternative to all this pavement



Recreation
People at Play

Playgrounds, game stations, and all the necessary resources for all types of fun



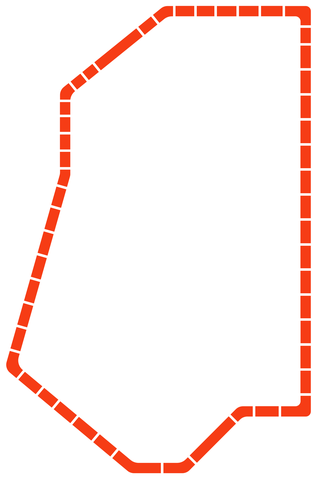
The Block

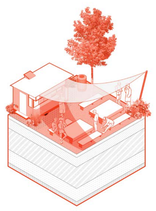
10/16

I want to see

_____

on my street.



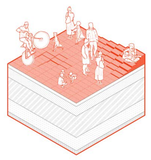


Beer Garden
Outdoor Drinking Den

An open-air beer hall, perfect for socializing in large groups and meeting new friends

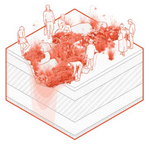
Grass
It's Grass

You know, grass. Toss a disc, kick a ball around, sleep in it. It's your life, man



Plaza
Metropolitan Meeting Place

A paved public space, ideal for lounging, socializing and assembling

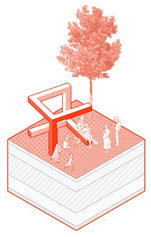


Bioswale
Urban Wetland

Infrastructure for building aquatic habitat, managing rainwater, and keeping our river clean

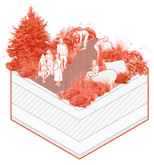
Performance Space
Versatile Staging Ground

A space for theatrical, literary, and musical performance, whether amateur or professional



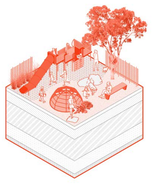
Sculpture Garden
Open-Air Gallery

Whether abstract or representational, a space for displaying and appreciating spatial art



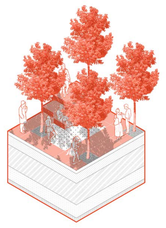
Flower Garden
Lush, Fragrant, and Blooming

A garden for cultivating flora both native and exotic, including our beloved roses



Play Space
For Children and the Young at Heart

An imaginative recreational park for all things climbing, sliding, bouncing, and exploring

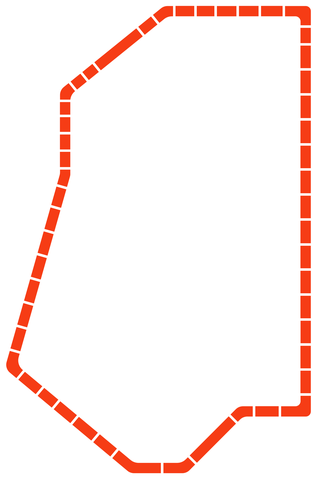


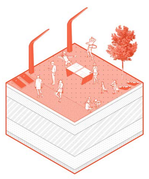
Tree Canopy
Shady Grove

A miniature arboretum, celebrating the many trees that are at home in the PNW

The Block (Cont.)

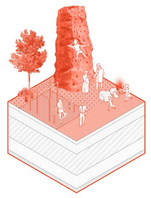
Could _____ activate my street?





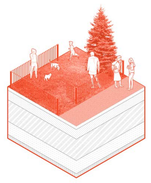
Arcade
Social Gaming Hub

A space for active and tabletop gaming, from friendly matches to tournament play



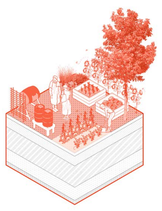
Outdoor Gym
Focus on Fitness

Climbing walls, pull-up bars, and other amenities for physical training



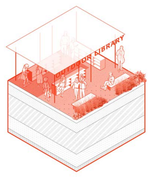
Pet Park
For Our Animal Companions

An enclosed miniature park for pets to play off-leash and make friends



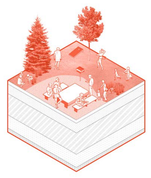
Community Garden
Growing Together

A small farm for the block to cultivate together, sharing in knowledge and labor



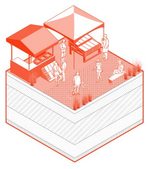
Outdoor Library
Open-Air Learning

Managed and maintained by the surrounding community, a place for open access to novels and knowledge



Picnic Park
Open Kitchen and Dining Space

Complete with grills, prep space, and picnic tables, paired well with the fruits of a neighboring community garden

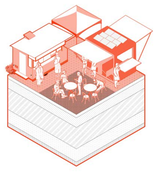


Marketplace
Promoting Neighborhood Wares

A compact micro-mall for the sales of goods made and distributed in the community. A place to experiment with alternative economies

Outdoor Workshop
Maintenance and Manufacturing

A utilitarian space with ample tools, work surfaces, and storage, for fixing bikes and creating new constructs



Pop Up Carts
Experimental Cuisine

A casual small-scale food cart pod focused on local chefs who want to try out their newest dishes and concepts

Share Your Unique Perspective

Contribute your question, thought, idea or concern for the Portland Green Loop.

1—
What?

Consider what you would like to say about the Green Loop. What do you want people to know about this proposal?

2—
Write it Down.

Share with us your thoughts by writing a comment.

3—
Place it!

Attach your comment to the board.

Start Assembling The Portland Mosaic

Central City Lane

Could _____ unify the Central City?

- Ecology Focus
- Culture Focus
- Sustainability Focus

The District Lane

Could _____ create an identity for my district?

- Artscape
- Exercise
- Food
- Habitat Connection
- Lightscapes
- Water Care

The Neighborhood Lane

Could _____ bring my neighborhood together?

- Cart Alley
- Art Gallery
- Covered Market
- Hydrology
- Educational Exhibits
- Urban Farm
- Green Space
- Gathering Space
- Music
- Technology
- Recreation
- Urban Habitat

The Block Lane

Could _____ activate my street?

- Arcade
- Outdoor Gym
- Pet Park
- Community Garden
- Outdoor Library
- Picnic Park
- Marketplace
- Outdoor Workshop
- Pop Up Carts
- Beer Garden
- Grass
- Plaza
- Bioswale
- Performance Space
- Sculpture Garden
- Flower Garden
- Play Space
- Tree Canopy

The Portland Mosaic is the framework for a Green Loop that is designed by and for Portlanders. Consider all of the ways the Green Loop could intersect with your life and use these flags to identify the qualities you would like to see the Green Loop consider throughout the city as well as its many districts, neighborhoods, and blocks.

1— What?

Consider what qualities you would like to see along the Green Loop.

2— Where?

Consider where this condition would be located. Is this something you would like to see throughout the City? In a particular district or neighborhood? Or along a specific block?

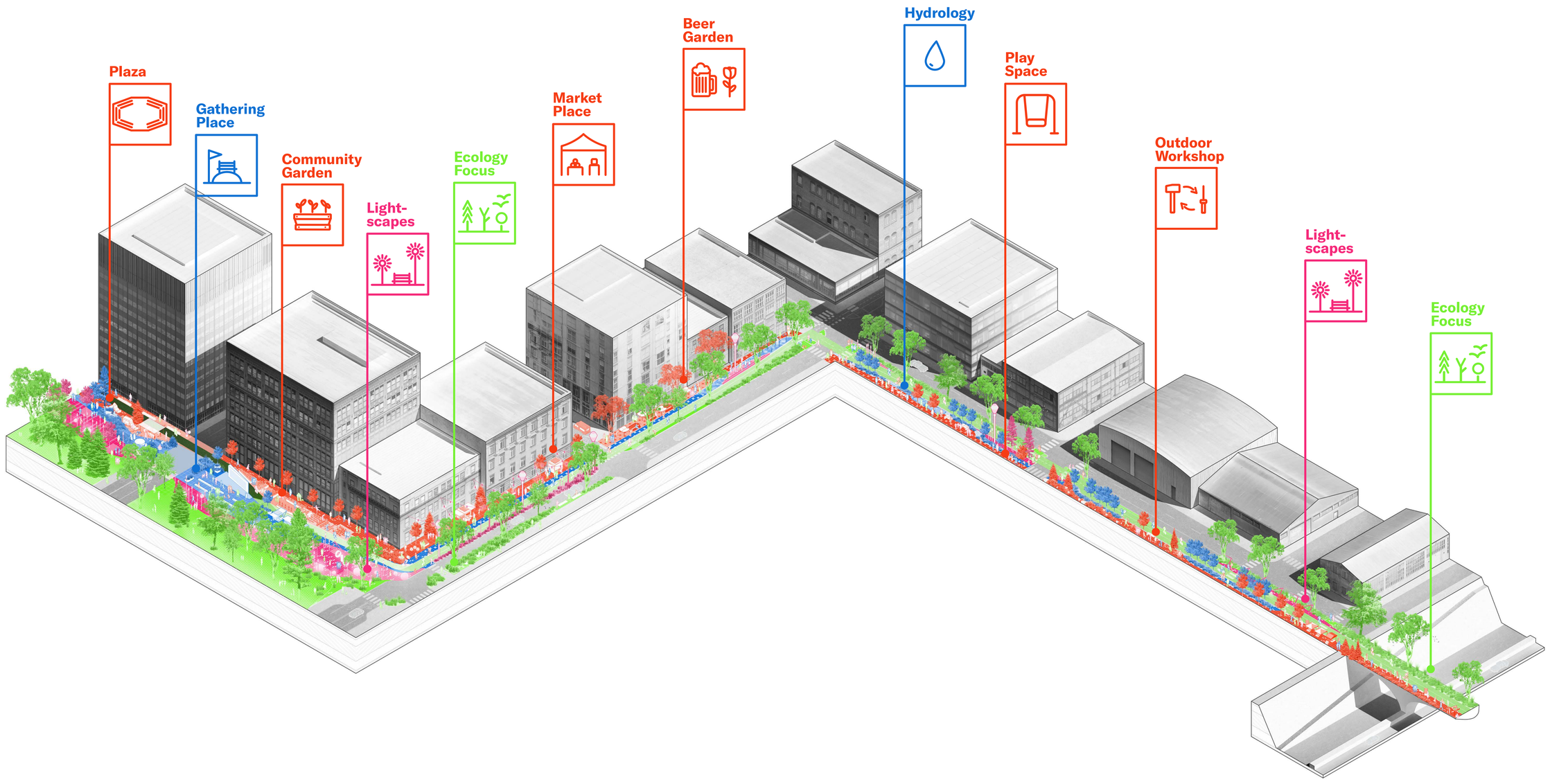
3— Place!

Select a flag that most closely identifies with a quality you would like to explore in a certain area and pin it to the map. Green flags go in Green Lanes, orange flags in orange lanes, etc.

How will this be used?

After the exhibition we will be collecting this feedback to share with the Bureau of Planning & Sustainability, Portland City Council and others involved with furthering the Green Loop concept.

The Green Loop is More Than Infrastructure



It is The Reflection of Our Interests, Needs, and Aspirations

The transformation of streets into an open 6-mile parkway presents countless opportunities for social, cultural, ecological, and economic activities. The Portland Mosaic will invite the direct interaction and wide circulation of the best our city has to offer.

The Green Loop is a Place for Everyone

Imagine a Commons Where All Portlanders Feel Welcome

"In great cities, spaces as well as places are designed and built: walking, witnessing, being in public, are as much part of the design and purpose as is being inside to eat, sleep, make shoes or love or music. The word citizen has to do with cities, and the ideal city is organized around citizenship—around participation in public life."

—— Rebecca Solnit,
Wanderlust: A History of Walking

However the mosaic is assembled, The Green Loop will be a great public work, increasing park space and safe active transportation in Portland's Central City. But it has the potential to be so much more: it has the potential to be a catalyst and a staging ground for a new generation of hopes for Portland. It can be host to protests and parties, community gardens and art galleries, a central commons in which everyone can feel safe and welcome.

The Green Loop is a Vision for the Future

Unifying the City Through Direct Resident Actions

"As you play in this garden, please try to remember that we are all in this together."

—Lawrence Halprin, at the 1970 unveiling of the Keller Fountain

We invite you to imagine all the ways the Green Loop will intersect with your life, as well as how the Portland Mosaic could be applied to streets and neighborhood all around the city. But mostly, we hope you imagine a future in which we as Portlanders, individually and collectively, have the power to shape this city for ourselves.

Our City. Our Loop.

Portland Green Loop | Design Week Portland —— 2017 | April 20th—28th | The Redd 831 SE Salmon St Portland, OR | # PDXGreenloop

The Portland Green Loop

The Portland Green Loop | Design Week Portland —— 2017 | April 20th—28th | The Redd 831 SE Salmon St Portland, OR | # PDXGreenloop

Assembling a Mosaic.

The Portland Green Loop

Onsecus remporerepe nat eum alit et atur aborum nissuntem veratem quamusto minusa doluptum soluptassit, volupta autatur, non et, quas am, voloreius, sitias asim hil exceat vollit arumquis et ium inciae volo et lis net rernatiatur? Agniendae exernatibus aceribeaquid minctem laborios ut quiate pos dolupta tiorpor ercium arum in cus ent etur asped qui nulluptatur? Quis etusam volorro conet hiciis quo consed maiori unt doluptam, quam, ium quis molessiti ut perferu ptaquuntotas dem faciasim sus.

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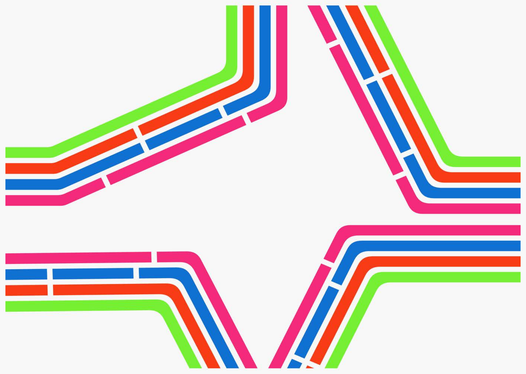

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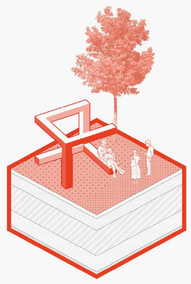
Could Art activate _____ street?



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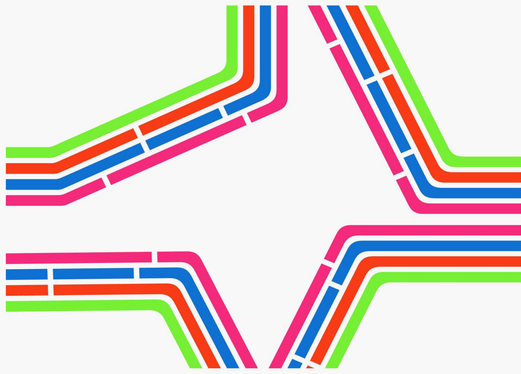

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What would you choose?

The Portland Green Loop | Design Week Portland —— 2017 | April 20th—28th | The Redd 831 SE Salmon St Portland, OR | # PDXGreenloop

Our Neighbor-hood. Our Loop.

The Portland Green Loop | Design Week Portland —— 2017 | April 20th—28th | The Redd 831 SE Salmon St Portland, OR | # PDXGreenloop

Our Block. Our Loop.

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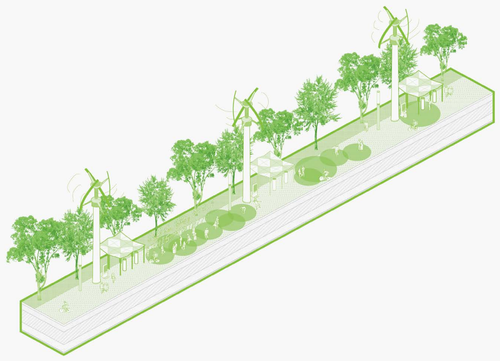
Could Sustainability unify the Central City?



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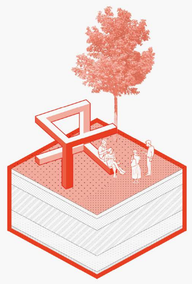

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The Portland Green Loop

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Our District. Our Loop.

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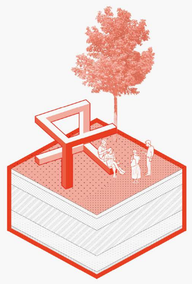

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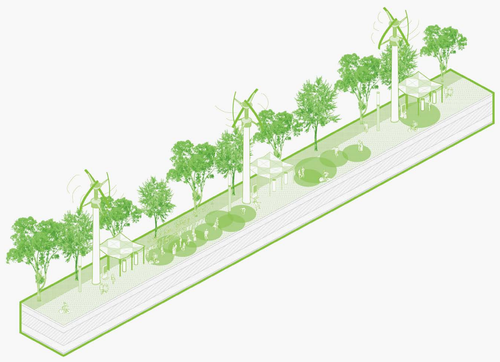

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Assembling a Mosaic.

The Portland Green Loop

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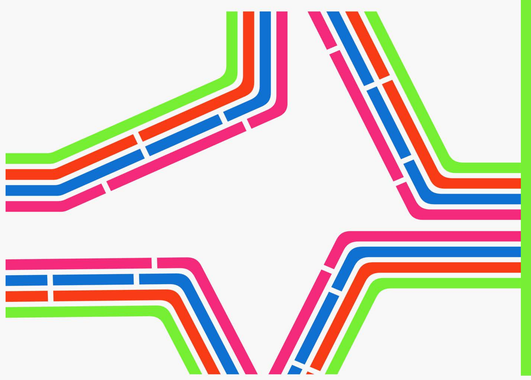

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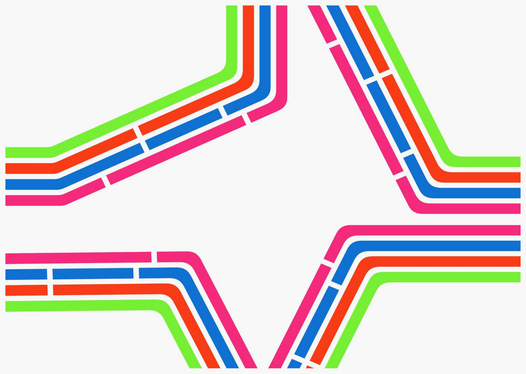
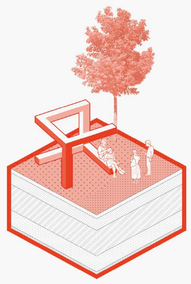


The Portland Green Loop | Design Week Portland —— 2017 | April 20th—28th | The Redd 831 SE Salmon St Portland, OR | # PDXGreenloop

Could Art activate _____ street?



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Assembling a Mosaic.

The Portland Green Loop

Onsecus remporerepe nat eum alit et atur aborum nissuntem veratem quamusto minusa doluptum soluptassit, volupta autatur, non et, quas am, voloreius, sitias asim hil exceat vollit arumquis et ium inciae volo et lis net rernatiatur? Agniendae exernatibus aceribeaquid minctem laborios ut quiate pos dolupta tiorpor ercium arum in cus ent etur asped qui nulluptatur? Quis etusam volorro conet hiciis quo consed maiori unt doluptam, quam, ium quis molessiti ut perferu ptaquuntotas dem faciasim sus.

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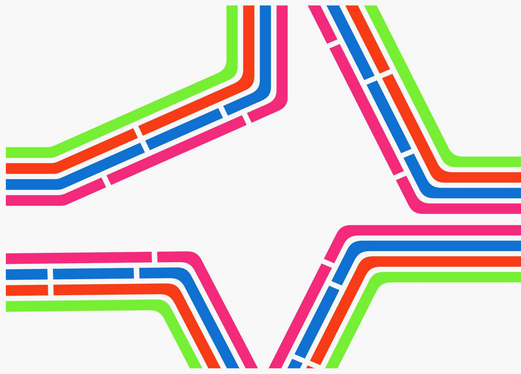

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What would you choose?

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Our Neighbor-hood. Our Loop.

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Our Block. Our Loop.

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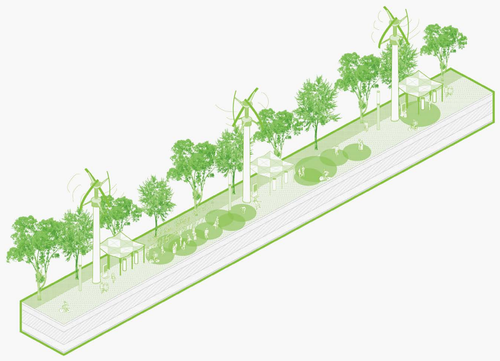
Could Sustainability unify the Central City?



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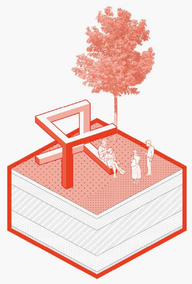

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The Portland Green Loop

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Our District. Our Loop.

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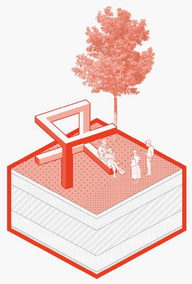

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Our City. Our Loop.

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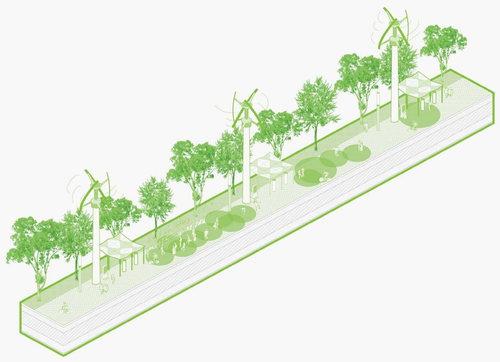

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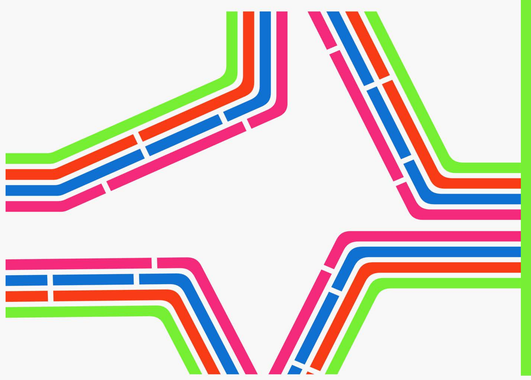

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